

# From the Director



Little Traverse Bay Humane Society Executive Director, Danielle Blasko, with Buster, who she adopted in 2020.

It is with mixed emotions that I am writing to inform you that I will be stepping down as Executive Director of Little Traverse Bay Humane Society. I have been presented with a new career opportunity that will allow me to expand my professional horizons, and after much consideration, I have decided to accept it.

I want to express my deep gratitude for the time I have spent at LTBHS. It has been a privilege to work alongside such a dedicated and compassionate team, and I am proud of the progress we have made together in improving the lives of animals in our community and beyond. From providing shelter and medical care to homeless pets to offering low-cost spay and neuter services to local residents, we have worked tirelessly to make a difference.

I am particularly grateful to our donors, whose generosity has made our work possible. Your support has helped us to provide the highest level of care to the animals in our shelter, and to offer programs and services that benefit the broader community. Your contributions have made a lasting impact on the lives of countless animals and people, and I am honored to have been a part of it. Your support has made positive change and growth possible.

While I will miss my colleagues and the animals at LTBHS, I am excited about this new opportunity, and I am confident that the organization will continue to thrive under new leadership. I encourage you to continue your support of LTBHS and its important mission to sustainably and respectfully

serve pets and the people who love them with compassionate, comprehensive, and exemplary care.

Thank you again for your support, and for your commitment to the welfare of animals in our community.

Sincerely,

Danielle
Former Executive Director
Little Traverse Bay Humane Society

## Check that chip

#### June is National Microchipping Month--protect your pet

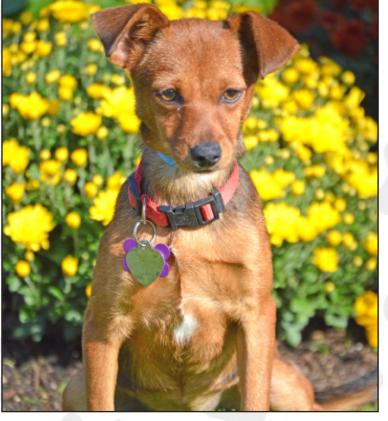
In preparation for the busy summer months ahead and for July 4th, June is National Microchipping Month. The purpose of this is to protect pets safety and ensure that they always return home. Microchipping is an effective way to ensure your pet's safety and an owner's own peace of mind. It is the best way to make sure animals get home safe if they are ever lost. Pets who are not microchipped often find themselves in shelters looking for a new home and the more unfortunate ones who end up in high-risk shelters are sometimes euthanized.

A microchip is an implant that is inserted under the skin that contains a unique identification number. This number is registered through the National Register Database which contains the dog's information, as well as the owner's. The implant is no larger than a grain of rice and is inserted under the skin in the back of the neck in a matter of minutes. The pet's ID number can be retrieved with a scanner, which is typically found at vet clinics and animal

shelters. Unlike pet tags or ID collars, microchips last the lifetime of the pet. Microchipping is a standard procedure at most shelters. All animals at LTBHS are microchipped before they are adopted.

Another important aspect of microchipping is making sure to update the chip information. Each time a pet owner moves or changes their phone number, the chip should be updated. External tags and collars are another smart thing to do for your pet. While these are not permanent, they are another helpful tool in making sure your animal returns home safely.

If your pet is not already microchipped, please call Little Traverse Bay Veterinary Clinic at 231-622-6363 to schedule an appointment to have this important procedure done.



#### On the cover

Shelter puppy, Honor, enjoys the spring weather at the Offield Family Viewlands in Harbor Springs. She has since been adopted.

#### LTBHS Board Members

Gayle Mroczkowski, President Lori Jodar, Vice President William McKinley, Treasurer Gordon Ford, Jr., Secretary Rick Bolton Peter Bridges Becky Philipp-Kranig

Joelle Drader Wilcox

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Pet Gazette, Spring 2023



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## Ask the Trainer

LTBHS Shelter and Behavior Manager, Sarah Schertel, provides more information about labels when it comes to dog training and the significance of these. As always, if you need help with training, be sure to contact us at 231-347-2384 or training@ltbhs.com.



Sarah Schertel serves as the organization's Shelter and Behavior Manager. Recently you may have noticed new letters added behind my name and I thought it was time to explain the significance of these additions:

#### CPDT-KA®: Certified Professional Dog Trainer- Knowledge Assessed

The Certification Council for Professional Dog Trainers recognizes a standard of dog training utilizing scientific evidence for learning. This certification measures the knowledge of dog trainers in the areas of ethology, learning theory, dog training and instruction techniques. Taking this certification exam has been a long-standing goal for me and I was thrilled to receive my passing grade on my first try. It is so important to me that I use methods of training which are effective, but don't sacrifice the relationships we have with our pets. For this reason, I abide by the LIMA (Least Intrusive, Minimally Aversive) training standards, carefully evaluating the Humane Hierarchy with each case.

CBCC-KA: Certified Behavior Consultant Canine – Knowledge Assessed

The Certification Council for Professional Dog Trainers also offers an advanced standard for dog trainers who offer behavior modification services. Just like the CPDT- KA certification, this certification requires that all applicants pass a 200 question, proctored exam over the course of three hours. It is also required that all certificates, gather continuing education credits in order to maintain their certification over time. I am thrilled to be able to provide the peace of mind to my clients that their pets are receiving nothing but the most up-to-date and humane practices with my training services.

#### FFCP: Fear Free® Certified Professional

The Fear Free® Animal Trainer Program gives trainers the tools to work alongside veterinarians, technicians, and pet owners to prevent and alleviate fear, anxiety, and stress as well as improve the emotional wellbeing of your pet during exams. The best part- it helps you to have a stress-free experience as well! Training is not only for your dogs, but cats can be trained too. We can teach our pets to not only accept handling, exam, and treatments, but even offer their consent. It's an interesting process, and I'm always willing to chat about "cooperative and consent-based care" with pet parents. Take a look at all the resources available at www.fearfreepets.com Fun fact: If you are a shelter volunteer, you can complete the Fear Free Shelters program at no cost! Contact our Foster & Volunteer Coordinator, Shannon Graves at sgraves@ltbhs.com for sign up information.

The world of dog training is always changing, and I am constantly striving to find new, innovative, and fun ways to help pets and the people who love them. If you are interested in scheduling a training consultation or session, please email me at **sschertel@ltbhs.com**. In the meantime, happy training!

# Youth programming back this summer

# LTBHS will offer a variety of children's programming beginning in June

Educating young people at an early age about the importance of responsible pet ownership is something we know to be incredibly beneficial. Children who are around animals at a young age learn responsibility and it also helps them foster empathy.

This summer, children's programming returns to LTBHS with Shelter Buddies Reading Program, Creative Kids & Cats, and enrichment activities each weekday from 11 a.m. - 1 p.m. The cost is \$10 per child to participate in Creative Kids & Cats and enrichment activities (which includes a LTBHS bracelet, coloring book and snack). There is no cost for Shelter Buddies. The summer schedule includes:

**Mondays:** Calling all helpers! Children will help us prepare for our animal enrichment for the upcoming week. This may include helping to make forage boxes, filling Kong toys with peanut butter, making cat toys, and more!

**Tuesdays/Thursdays:** Reading Buddies is back once again! Kids can read to a dog or cat by bringing in their own book or choosing a title from our library.

**Wednesdays/Fridays:** Kids can help animals find their forever homes by visiting with an animal and then writing a story or drawing a picture for the future adopter about that pet.

It's going to be a fun-filled summer for sure, and we can't wait to see all of our young animal enthusiasts! For more information about children's programming, contact us at 231-347-2396.



Creative Kids & Cats is just one of the many ways that children can participate at the shelter this summer.

# Ask the Doctor

Spring and summer are some of the most popular times to take a trip. For many families this includes the furriest members of their household as well. So, what are some of the ways you can best prepare when taking your pets on vacation with you? Read more about it as Dr. Zubricky shares some tips about how to have the best vacation ever with your furry friend.



Dr. Katie Zubricky

#### Q: What are some tips to keep in mind when you're traveling with your pet?

A: There are many ways to have a safe and enjoyable vacation with your pet. One of my top recommendations is to make sure that your pet is up to date on all core vaccinations (i.e. Rabies and Distemper) prior to the trip. I always suggest that pet owners have a printed rabies certificate with them, as well. Another thing to keep in mind is where you'll be taking your pet. I suggest meeting with your veterinarian prior to leaving to discuss any other vaccines that may be necessary based on your travel destination and activities. For example, if you're going to be in a highly populated area and going to be around other dogs, it may be wise to have your dog vaccinated for influenza. On the other hand, if you plan to travel to a highly endemic Lyme Disease area (i.e, East Coast) then you would want to consider having your dog vaccinated for Lyme.

Make sure your pet is on important preventive medications, as well, including flea/tick and heartworm meds. Heartworm is present in all 50 states and is especially prevalent in the south, so it's very important to keep them protected against this deadly disease. Fleas and ticks are everywhere, and prevention is the best way to protect your animal from tick-borne diseases such as Lyme, Anaplasmosis, and Rocky Mountain Spotted Fever, among others.

Another important thing to note is if you are flying with your pet, you may need a health certificate issued by your veterinarian 10 days prior. Not all airlines require this, but it's always a good idea to check with them to verify. Be sure to update your pet's microchip before leaving, as well. You want to ensure that it has the correct cell phone number, emergency contact, and any other pertinent information. This is the best way to make sure your pet is returned to you if they are lost on the trip.

It probably goes without saying, but never ever leave your pet in a hot vehicle as this can cause them to overheat within minutes and can have a potentially deadly outcome. It's also a good idea to pack an emergency first aid kit for your pet. You can usually find these online already prepackaged specifically for animals. If you have a nervous pet, consider talking to your veterinarian about mild sedatives that help them relax and enjoy the trip (and you, too!)

Most of all, enjoy your trip, make lots of memories and have fun together!

## Beach days will be here soon

# Warm weather is upon us--keep these tips in mind when you hit the beach with your pup

The weather is warming up and it will soon be time to hit the beach! A beach trip is a great way for both humans and dogs to cool down on a warm day, so why not take your favorite canine companion with you on your next beach adventure? Keep these tips in mind, however, to make sure everyone (including other beachgoers) all have an enjoyable time at the lake!

- While some beaches are ok with well-behaved dogs going off-leash, many beaches have leash laws. Check ahead of time to see if the beach you're visiting requires dogs to be on leash.
- Pick up after your pooch! There is nothing worse than visiting the beach to find unpleasant surprises everywhere littering the beach!
   Bring extra poop bags and keep an eye on your pet to make sure you don't leave anything behind!



- Make sure your pet minds their manners. As a pet owner, it's up to you to make sure your pet isn't causing a ruckus or bothering other beachgoers. This includes making sure they stay by your side and keeping them away from people trying to relax (it's not very pleasant to have a wet dog shake all over you when you're trying to sunbathe!).
- On that same note...keep your pet away from the wildlife, as well. In Michigan, in particular, the endangered Piping Plover makes its nest in the dunes, so be sure to keep your pet by your side on the beach so as not to bother any wild residents.
- If you're going to the beach with your dog, then be sure to be prepared with fresh water, a bowl (there are ones that are easily collapsible that fit into a back pocket), some treats (always helpful for calling your dog back from down the beach). Be sure to also bring a towel and provide a shady place for them to get out of the sun.



#### URGENT! PLEASE HELP PREGNANT MAMA DOG!

This was the message copied and sent to us by a concerned individual sharing an urgent Facebook post regarding Cinnamon, a dog set to be euthanized within three days if she wasn't pulled from the southern Michigan shelter where she was currently residing. In the photo, Cinnamon, visibly pregnant, looks up at the camera with concerned eyes, almost as if knowing her fate and that of her unborn babies rested in the photographer's hands and social media plea.

Despite already having a shelter of full kennels, LTBHS staff knew it was imperative to get this mama out of her current situation and moved northward. Two days before she was set to be euthanized for no other reason than lack of space, Cinnamon was transported to LTBHS. She gave birth to 12 healthy puppies a mere five days later.

This is just one of the countless stories of animals who arrive at our shelter each year. Each in need of a little hope, love, and a second chance. Thankfully, we are in the fortunate position of

being able to help dogs like Cinnamon through transport. The organization began transporting dogs to the shelter in 2005 when Hurricane Katrina wreaked havoc on the Gulf Coast which resulted in thousands of displaced animals. In the past two years, the organization has increased transport efforts, both in and out of state, creating a coalition of shelters who work together to pull dogs at risk where the overpopulation is high and the likelihood of each animal finding a forever home is low.

Sadly, dogs like Cinnamon are euthanized every day due to lack of space and resources. It's no fault of the shelters taking in these animals who are doing everything in their power to prevent unnecessary euthanasia. As an organization that's able to help in situations such as this, we know it's our duty to do so.

In January 2023, we formally launched the Movin' On Up Program, an initiative between LTBHS and partner shelters both in and out of state to rescue and transport as many dogs north as possible. This includes vulnerable animals as well, such as those that are heartworm positive, senior animals, pregnant females, and those with extenuating medical conditions. In 2022, LTBHS took in just



under 400 animals through transport, a nearly 40-percent percent increase from the year prior.

No matter how much passion there is to save those in need, organizations need the right resources to take action. Earlier this year, Blossom's Adoption Readiness Center opened on the LTBHS campus, an intake facility designed as a space for new arrivals to stay while they're made ready for adoption. Though the building has only been in use for a few months, it has already made a tremendous impact in allowing us to save countless more lives through transport. The building was generously funded by an anonymous donor, the BISSELL Pet Foundation, and the Petoskey-Harbor Springs Area Community Foundation.

The Adoption Readiness Center is only one piece of the puzzle, however—actually transporting them to the shelter was another. And here's where the story gets exciting!

With a 20-plus year-old van that was unsafe to travel long distances, we knew that a new transport vehicle was a necessity if we were to achieve our goal of saving more lives. Unfortunately, the type of vehicle needed for transport isn't easy to find, nor is it cheap. We knew we'd need to begin fundraising for this project if we hoped to make this dream a reality.

It's said that things have a way of working themselves out, and in this case, this certainly seems to be true. A large van, perfect for transport, became available at Brown Motors in Petoskey, and we immediately contacted their team. After explaining our need for a transport vehicle and plan to begin fundraising for it, Brown Motors committed a generous donation of \$5,000 (and later another \$3,000) to kick off the campaign in a big way.

We knew funding the rest of the van would be a challenge considering the cost. Thankfully, another component of the solution came to light. We had been in communication with Best Friends Animal Society, a national animal welfare organization that aims to promote adoption and end euthanasia in shelters. We had been speaking with them about potential grants from their organization when the topic of a transport van came up. Upon explaining our plans to expand the Movin' On Up Program with the goal of saving more lives, Best Friends generously offered to help fund the campaign with a matching gift of \$22,500, half the van's cost.

Tracy Poston, Regional Strategist for Best Friends Animal Society Midwest and Great Plains Region, said the decision to help fund the campaign made perfect sense.

"One of our major goals as an organization is to give back to all of the other shelters and rescue groups working so hard in the field," Poston explained. "We base our funding on the lifesaving impact it will have and how it gets us closer to achieving our 2025 goal of being no-kill across the country. Little Traverse Bay Humane Society is truly making a difference at changing the outcome for so many animals, and the work that's being done is incredibly impactful. I looked at how the organization is educating and engaging with the surrounding community and the collaboration you have with so many other groups. It was a no-brainer to support this campaign. LTBHS is already doing so much good work and we realized it can do more and make an even bigger impact if we were to help."

Poston noted that it's important for organizations to work side by side in order to achieve results.

"We all have a responsibility to do our part in helping to save these animals," she said. "Collaboration is key. It's about forming coalitions and having discussions to see how we can best work together for the same goal."

Continued on page 8.

"Little Traverse Bay Humane Society is truly making a difference at changing the outcome for so many animals, and the work that's being done here is incredibly impactful."

-Tracy Poston Regional Strategist for Best Friends Animal Society Midwest and Great Plains Region

#### Continued from page 7.

Another organization that strongly believes in the power of collaboration and utilizes it to save thousands, is the BISSELL Pet Foundation (BPF). The organization aims to support other animal welfare groups and provide resources to underserved communities. LTBHS has worked closely with BPF over the years to help facilitate countless transports to northern Michigan.

Partway into the transport van campaign, we received a call from shelter friend, BISSELL Pet Foundation founder, Cathy Bissell, informing us of another transport vehicle available in southern Michigan. The van was being sold complete with MAVRON stainless steel kennels designed for the purpose of transporting animals.

Cathy Bissell said she knew the van would be a wonderful chance for LTBHS to increase transport efforts and generously pledged to cover half of the cost of the vehicle through the BISSELL Pet Foundation. Another incredible, longtime LTBHS donor, Mr. Scott Gordon, offered to cover the other half.

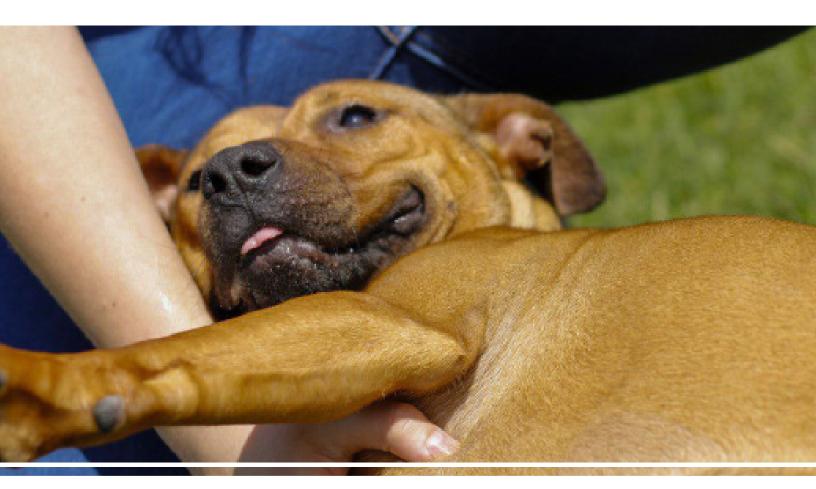
"When I first heard about this vehicle, I knew right away that it was an amazing opportunity for Little Traverse Bay Humane Society as it's the perfect van for transport," said Bissell. "It's easy to clean, and it works for large and small animals. I was so excited when I heard about it because I knew that would truly give more dogs in southern shelters a second chance."



Former LTBHS Executive Director, Danielle Blasko, stands with Brown Motors Sales Consultant, Ashley Colburn Ingalls and her dog, Dyson, as the old transport van is traded in for the new one.

"In the south, there are so many dogs, many of them purebred, who are abandoned in shelters where there's simply not enough room," Bissell continued. "There are so many hoarding situations in the south where dogs live in horrible conditions. One of the shelters we're helping to run down there is only taking in strays right now, no owner surrenders, and even then, the shelter is completely full. Almost all of the females that come in are pregnant. There are so many puppies in the south, far too many to find homes for. That's why this transport van will directly save lives."

We are thrilled to announce we now have two transport vehicles to help aid in our lifesaving efforts thanks to the generosity of those previously mentioned in addition to individuals and businesses within the community who made contributions to the van campaign.



The Harbor Springs Area **Chamber of Commerce** does a ribbon cutting for Blossom's Adoption Readiness Center earlier in the year. The building serves as an intake facility for dogs to reside in while they're made ready for adoption. Pictured (I-r): **Former LTBHS Executive** Director, Danielle Blasko, LTBHS Board Vice President, Lori Jodar, Director of Operations, Elise Ramsey, **Events Coordinator, Teresa** Chaney (with Blossom, the building's namesake), **Harbor Springs Chamber** Director, Bonnie Kulp, and former Director of Philanthropy, Doug Shantz.



"I was so excited when I heard about this vehicle because I knew that would truly give more dogs in southern shelters a second chance."

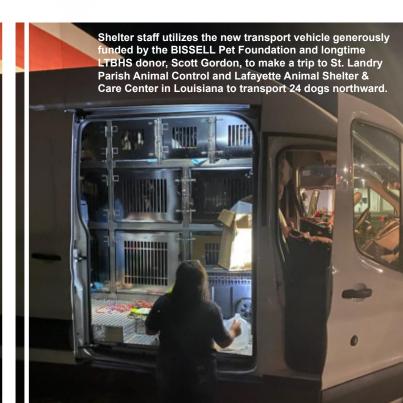
-Cathy Bissell
Founder, BISSELL Pet Foundation

Former shelter resident, Jefferson, was just one of the hundreds of dogs who have been transported to LTBHS in 2023 alone.

Two transport vans, a new intake facility, and a lot of motivation on behalf of several groups coming together for a single goal equals lives saved. As an organization, now more than ever before, we are in the extremely fortunate position to make a tremendous impact through transport.

LTBHS Director of Operations, Elise Ramsey, said support for the program has been overwhelming and has allowed the organization to increase their lifesaving work.

"By creating a platform of communication and resources we can assist those in other areas in desperate need of help," Ramsey said. "We feel extremely fortunate as an organization to be able to alleviate some of the stress felt by agencies in high intake areas and serve as a resource to help find even more homes for animals in need."



## Oh rats!

#### LTBHS opens its doors to 16 non-conventional shelter residents



or the most part, it's cats and dogs that temporarily call the shelter home at Little Traverse Bay Humane Society. There have been a few deviations to this over the years including some adorable, bug-eyed guinea pigs in recent history, and even a baby raccoon at one time. However, when we recently got a call from our friends at Cheboygan County Humane Society asking if we could help placing 16 rats, we didn't hesitate--sure, bring them over!

Even though we're all animal lovers at LTBHS, staff was split on their feelings about the rats. There were definitely two groups: rat enthusiasts and well, the other folks. Sixteen of any animal entering our shelter at one time is a lot, but when it's one that you don't normally house, it takes a little more innovation to figure out where they'll be kept and how to handle them, and of course, the issue of going out and buying special rat food (not something we normally keep around!).

We made room for the little guys by placing them in several enclosures in their own room where they would be comfortable until they were adopted. They were also each medically evaluated by our veterinary team and microchipped to identify them. While we don't normally house pocket pets such as rats, mice, guinea pigs, etc, we feel strongly about providing a safe haven to any animal in need of help. In this case, it just happened to be rats, and we weren't going to turn them away.

We are so happy to report that all 16 rats went on to be adopted. Who knows what will come through our doors next?

#### **RATS 101:**

Many people shy away from rats as pets as they associate them with being dirty and carrying disease, however, rats can be a wonderful member of your family! Thinking about adding one to your household? Check out the tips below about some of the benefits of having a rat as a pet.

- They're extremely social: it may come as a surprise to many, but domesticated rats are typically very friendly, enjoy being around people, and love to play.
- They're intelligent: rats are very smart and many actually come when they're called. They can be taught to do simple tricks toopretty cool!
- Same schedule: compared to hamsters and other rodents, rats typically sleep at night and are up during the day, which means there won't be any annoying wheel squeaking all night while you're trying to sleep.
- They're very clean: let's face it, rats have a bad rap. They've been long associated with being dirty when quite the opposite is true. In fact, they spend more time grooming themselves than cats!



LTBHS Animal Care Attendant, Ashley Gleason, spends some time with one of the shelter's smallest residents.

# Save a life...become a foster

#### June is National Foster Month

Even though every animal at Little Traverse Bay Humane Society has a home at the shelter until they find their permanent one, some pets require a little extra TLC during the waiting process. They might be recovering from surgery or dealing with a medical condition such as Heartworm Disease. They could be too young to be adopted or they might be experiencing anxiety living in a kennel. Whatever the reason, these animals do not do well in a shelter setting and need someone to house and care for them until they find their forever home. This is where foster families come in. Those who open their hearts and homes to foster homeless animals are a very special group of people. We have come to rely on these individuals at Little Traverse Bay Humane Society and they are invaluable in helping us achieve our mission to save lives.

June is National Foster Month aimed at encouraging individuals to foster homeless animals in need. Fostering truly saves lives, as it provides a space for an animal to go who needs it. Each week, rescue groups and shelters reach out to our organization to take animals that are in at-risk situations and bring them to LTBHS. The reality is, we only have so many kennels available at our physical shelter location and this is where the incredible impact of foster homes comes into play. Animals can be rescued from a situation and placed into a home until a kennel opens up at the shelter or they are ready for adoption.

The other advantage of having animals in foster homes is the invaluable information we receive about them from their foster families! Information including how they feel about other animals, children, or any other behaviors that might help us find a home that would best suit their needs.

We are ALWAYS in need of foster families willing to share their home and lives until the animal is ready to be adopted. Fostering

is a great way to enjoy the love of an animal in your home but without the commitment of adopting. Additionally, LTBHS covers any and all costs including veterinary care, food, litter, toys, treats-you name it! Fosters simply provide their home and lots of love.

LTBHS offers monthly foster orientations for those who are interested. To learn more about making a difference in the life of a homeless animal through fostering, contact Foster Coordinator, Shannon Graves, at sgraves@ltbhs.com or 231-347-2396.



Jethro, pictured right, was in foster care while awaiting a new home. During his stay in his foster home, his family (one of our wonderful board members) learned that he was good with other dogs, cats and loved people. Jethro has since been adopted.

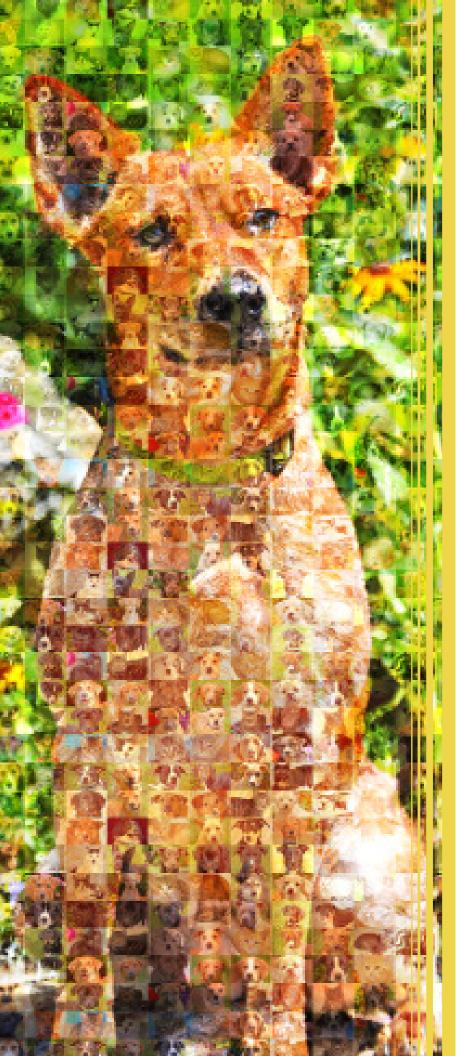
# For the greater good

LTBHS offers up a temporary space for a mama dog and her 10 puppies



Shortly after being brought into the shelter, Koda gave birth to a litter of puppies via cesarean section.

When Koda was first brought into LTBHS, the individual who was house sitting her while her owner was away notified staff that she thought the dog was pregnant. This was verified only a few hours later when her water broke in the lobby of the shelter and she then proceeded to go into labor. The saying, 'the right place at the right time' couldn't have been more true in this case. A couple of hours into delivering the puppies, Koda began having complications and was rushed to Little Traverse Bay Veterinary Clinic for an emergency c-section. Thankfully, the procedure was a success resulting in a litter of healthy puppies and Koda doing fine as well. Had she tried giving birth on her own without the help of a c-section, Koda would have sadly died as would her puppies. Soon after getting in touch with her owner who was very concerned, we offered to keep Koda and her puppies until they were all old enough to be adopted and Koda could return home (now thankfully spayed!). We're relieved that this story has a happy ending for everyone and glad we were able to help out a sweet mama dog and her pups.



# Howl at the Moon

# Get ready for the PAWTY OF THE SUMMER

## Thursday, August 17

Walstrom Marine Boat Warehouse

Hoyt Street, Harbor Springs

Join us on Thursday, August 17 for Howl at the Moon, back at the Walstrom Marine Boat Warehouse on Hoyt Street in Harbor Springs. We have a fabulous menu lined up from Chef Bob Vala from the Crow's Nest Restaurant and Catering with dessert provided by Small Batch at the Cupola. There will be an open bar, fantastic online silent auction and a lively live auction.

For over 20 years, Howl at the Moon has been the premier party of the summer to celebrate the animals we love and raise funds for those who need care. Funds from Howl at the Moon help us impact the lives of thousands of animals each year.

Please join us this year as we make this our best Howl at the Moon ever!

#### Tickets are \$175 each\*

Purchase tickets at www.ltbhs.com or PH: 231-347-2396

\*Until June 30. Tickets will increase to \$200 July 1.

# Become a Sponsor

Howl at the Moon Sponsors are essential in helping us to continue our mission to provide nutritious food, a warm bed, and essential medical care to every animal who enters our shelter. As a Howl at the Moon Sponsor, you'll receive a number of invaluable benefits for you or your business, including tickets to Howl at the Moon. We are extremely thankful to all of our event Sponsors who help make the event a success.

#### Best in Show Sponsor: \$10,000

16 Event Tickets and 2 Reserved Tables for 8
Strolling dinner by Chef Bob Vala and Open Bar
Opportunity to include a branded item in swag bag
Logo with click through or pet's photo listed on website
Logo or pet's photo listed in the event program
Recognition in the Pet Gazette magazine
Shout out on social media to over 22,000 followers
Logo or name listed on event invitation
and other promotional materials
Facebook Live opportunity leading up to the event
Recognition of sponsorship from the stage at the event
Mentions in media coverage (e.g. press releases, advertising, radio)



#### Leader of the Pack Sponsor: \$5,000

8 Event Tickets and Reserved Table for 8
Strolling dinner and Open Bar
Opportunity to include a branded item in swag bag
Logo with click through or pet's photo listed on website
Logo or pet's photo listed in the event program
Recognition in the Pet Gazette magazine
Shout out on social media to over 22,000 followers
Logo or name listed on event invitation and other promotional materials
Facebook Live opportunity leading up to the event



#### Top Cat Sponsor: \$2,500

4 Event Tickets and Reserved Seating for 4
Strolling dinner and Open Bar
Opportunity to include a branded item in swag bag
Logo or pet's photo listed on website
Logo or name listed in the event program
Recognition in the Pet Gazette magazine
Shout out on social media to over 22,000 followers



2 Event Tickets and Reserved Seating for 2
Strolling dinner and Open Bar
Opportunity to include a branded item in swag bag
Logo or pet's photo listed on website
Logo or name listed in the event program
Recognition in the Pet Gazette magazine



Questions about becoming a Howl at the Moon Sponsor? Contact Teresa Chaney at tchaney@ltbhs.com or PH: 231-622-6356 or Carol Giles at cgiles@ltbhs.com or PH: 248-563-7508

# Howl helper extraordinaire

One dedicated volunteer has assisted with Howl at the Moon for over two decades

If you love animals and are in northern Michigan during the summer months, then there's a good chance you may have heard of Howl at the Moon. As Little Traverse Bay Humane Society's largest annual fundraiser of the year, Howl at the Moon aims to raise funds each year to support the organization's lifesaving mission and help to rescue 750-plus animals annually.

The event unofficially began in 1998 with the initial intent to raise substantial funds to renovate the old shelter building on US 31 in Petoskey, but then shifted to constructing a new shelter on the present-day site of the organization. The first Howl at the Moon took place in Bay Harbor, skipped a year, and picked back up in 2000 at Harbor Point Golf Club. The event has taken place at several locations over the years, including True North Golf Club, the Harbor Springs Airport, Nub's Nob, the Offield Family Viewlands, and Walstrom Marine Boat Warehouse where it will be returning to this year.

One woman who's been along for the whole ride is Howl at the Moon volunteer and donor, Linda Bolton. She spent two years chairing the event and has since been incredibly involved in gathering items from local businesses for silent and live auction items. Additionally, she's put together gift baskets, helped to facilitate the auction, and worked side by side with Events Coordinator, Teresa Chaney, to provide support during the event.

A longtime animal lover, Bolton said it's been an easy decision to support Howl at the Moon year after year.

"As a little girl, I was always bringing home strays," she said with a laugh. "I've always been passionate about

animals, and I have to feel like this to get involved in an organization."

Bolton said she particularly enjoys the auction portion of Howl at the Moon.

"It's always so much fun to see people bid everything up," she said. "Everyone is there to have a good time and to support the mission."

Bolton said Howl at the Moon continues to be a great event

Linda Bolton with her dog, Parker.

year after year and encourages others to get involved with the event. If not the event, then finding a way to become active with the shelter in some capacity.

"There are so many ways for people to help out," she said. "You can make a donation—it doesn't have to be a lot to make a difference. Or bring in a bag of food or volunteer to walk dogs. You can truly make a huge impact in the life of animal—we are here to help them and be their voice."

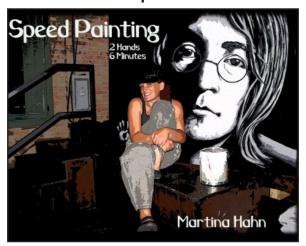
## Join pet host committee

Show off your beautiful pet at Howl at the Moon



Is your furry friend the most beautiful in town? Then be sure to show them off by joining our Pet Host Committee! Simply submit a high-resolution photo of your pet which will be shown off at the event on August 18, in our event program, and on our Howl at the Moon website. It's \$100 per pet to participate in the Pet Host Committee. To join, email your high-resolution photo to: jevans@ltbhs.com. If you'd like to sign up by phone, please contact Events Coordinator, Teresa Chaney, at 231-622-6356 or go online to www.ltbhs.com

# Auction preview







We have a fantastic lineup of items for our Live Auction this year!

Pictured: Speed painting with artist, Martina Hahn: You have the chance to keep the piece she creates the evening of Howl at the Moon or Martina will create a custom piece for you. Knot Just a Shrimp Boil: Enjoy a delicious, traditional low country shrimp boil for 8 with shrimp, lobster, crab, sausage, red potatoes, and com. This item also includes dessert from Birch Tree Bakery & Cafe and live music by Pete Kehoe, all in the comfort of your home. Lastly, hit up Kentucky's famous bourbon trail for an overnight trip for four. This trip includes a private plane ride to Lexington in addition to overnight hotel accommodations, lunch/dinner and tour/samplings at selected area distilleries. Your own private car service will transport you to and from airport and to distilleries—don't miss this one!

#### Silent Auction

Bidding for the Howl at the Moon Silent Auction takes place online (though items will be present the night of the event). Register to bid by visiting our event website. Go to: https://one.bidpal.net/howlatthemoon2023/welcome

The Silent Auction opens Friday August 11 at 7 p.m. and closes on Thursday, August 17 at 7 p.m.



Pictured topbottom: B. May Bag, donated by B. May Bags, crystal bowl by William Yeoward, donated by Huzza, LTBHS December calendar page. donated by LTBHS, and six concert tickets and \$1,200 spending allowance to Van Andel Arena in Grand Rapids.







## "Adopt" a furry friend for a chance to win a bottle of Pappy!



"Adopt" a stuffed dog or cat for the chance to win a 23 yearold bottle of Pappy Van Winkle's Family Reserve bourbon. For \$100, "adopt" an adorable furry friend for the opportunity to win a 23 year-old bottle of Pappy Van Winkle's Family Reserve bourbon. This highly sought after bourbon is hard to come by so be sure to purchase your raffle tickets during Howl at the Moon! One stuffed dog or cat will have a special microchip with the winning number, so be sure to "adopt" as many of these cuties as you'd like. Raffle tickets may be purchased at Howl at the Moon on Thursday, August 17.

## Thank you to our Event Sponsors

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Name:				
		State/Zip:		
Email:				
			o:	
Visa	MasterCard	AmEx	Discover	
Credit card #:			Amount: \$	
Expiration:		V (	Code:	
I/We have inclu	uded LTBHS in my/our	estate plans.		
I/We would like	to receive e-news from	m LTBHS.		

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□ \$20 (student membershir	

- \$30
- **\$**50
- **\$100**
- □ \$250
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