



LITTLE TRAVERSE BAY
HUMANE SOCIETY
PRESENTS...

25TH ANNUAL
HOWL
at the Moon

THURSDAY, AUGUST 15, 2024

6-9 PM - WALSTROM MARINE BOAT WAREHOUSE, HARBOR SPRINGS MI

TICKETS \$175 EACH UNTIL JULY 1. LEARN MORE AT LTBHS.COM/HOWL



ABOUT THE EVENT

For the last 25 years, Little Traverse Bay Humane Society's Howl at the Moon has been the premier party of the summer. More than 300 supporters will come together for a good cause on Thursday, August 15. Howl at the Moon is not to be missed, taking place at the Walstrom Marine Boat Warehouse in the beautiful city of Harbor Springs.

This event includes a fabulous menu lined up from Chef Bob Vala from the Crow's Nest Restaurant and Catering, in addition to an open bar, fantastic silent (online) and live auction, raffle and a night of doggone fun.

With your support, Howl at the Moon can help LTBHS advance its mission of helping pets and the people who love them.



We hope you'll join us to watch the sunset and celebrate all of our accomplishments this past year!

**TO LEARN MORE ABOUT THE EVENT,
PLEASE VISIT LTBHS.COM/HOWL,
CALL 231-347-2396, OR EMAIL
CAROL GILES AT
CGILES@LTBHS.COM**



SPONSORSHIP OPPORTUNITIES

25TH ANNUAL HOWL at the Moon

Presenting Sponsor \$20,000

Exclusive Sponsor! Includes 2 reserved tables (seating 16) with dedicated concierge, exclusive "Presented By" recognition on event marketing (press release, mention on Lite 96.3 and in all media correspondence, website, email blasts), your logo on our step and repeat photo backdrop at event (#1 photographed area at the event!), full page color ad in event program, prominent recognition in Executive Director's event remarks, night of event and social media recognition, featured article in a 2024 Pet Gazette, 8x8 brick in gazebo area at LTBHS, 1 spot featuring your pet in Pet Host Committee, exclusive swag bags, sponsor pins to wear night of event

Best in Show Sponsor \$10,000

Includes 2 reserved tables (seating 16), logo or name on all promotional materials, full color sponsorship sign at event, night of event and social media recognition, name on website, all Howl at the Moon e-mail blasts (with click through and photo), and event program, 4x4 brick in gazebo area at LTBHS, sponsor pins to wear night of event

Leader of the Pack Sponsor \$5,000

Includes 1 reserved table (seating 8), logo or name on all promotional materials, name on sponsorship signage and in program at event, night of event and social media recognition, name on website and all Howl at the Moon e-mail blasts as sponsor (with click through and photo), sponsor pins to wear night of event

Top Cat Sponsor \$2,500

Includes 4 event tickets with reserved seating, name on sponsorship signage and in program at event, night of event and social media recognition, name on website and all Howl at the Moon e-mail blasts as presenting sponsor (with click through and photo), sponsor pins to wear night of event

Furry Friend Sponsor \$1,000

Includes 2 event tickets, logo or name on all promotional materials, name on sponsorship signage at event, night of event recognition, name on website and all Howl at the Moon e-mail blasts as presenting sponsor (with click through and photo), sponsor pins to wear night of event

MAKE YOUR SPONSORSHIP COMMITMENT TODAY AT WWW.LTBHS.COM/HOWL OR BY CONTACTING EVENT COORDINATOR CAROL GILES AT CGILES@LTBHS.COM



IN-KIND SPONSORSHIP OPPORTUNITIES

25TH ANNUAL HOWL at the Moon

Bar

- Wine Sponsor
- Spirit & Signature Cocktail Sponsor
- Beer Sponsor
- NA Beverage Sponsor

Other

- Centerpieces and Florals
- Entertainment
- ~~Photography~~ Sponsored!
- Auction Items
- Printing Services

Recognition

Business or individual name on signage display near donated items, social media mention after the event (22,000+ followers), product in professional photos, opportunity to provide samples/marketing items for swag bags, listing (logo) on event page, printed program listing